



SKIN[®]

DETAILS

DISPLAYS

- Full HD/UHD LCDs or LEDs
- Connected screens set up one display
- Bezel minimum 1.5 mm

HARDWARE

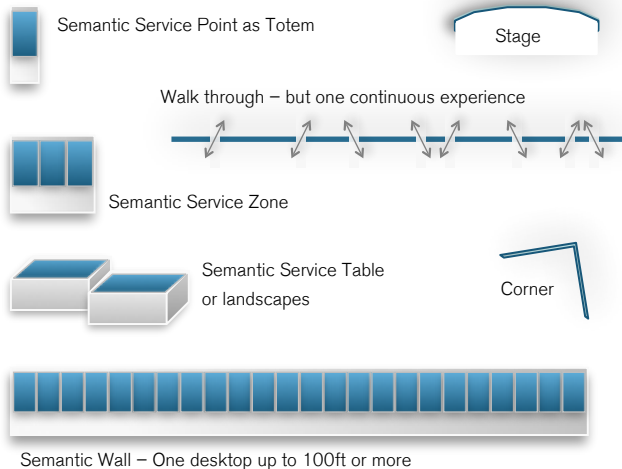
- Unlimited multitouch recognition of fingers/hands
- Real time 3D motion detection
- Personalization of content via RFID, NFC, Barcode or QR code
- Surround sound
- LAN and Wi-Fi Connectivity

SOFTWARE & CONTENT

- Software as a Service (SaaS)
- Central management of HW & SW
- Localized content play-out
- Presentation of texts, pictures, videos, slideshows, websites, RSSfeeds, social media, apps or database content
- Connection to existing data-repositories and the web
- Content maintenance through a simple multiuser web content-management system
- Content curation/generation based on semantic or AI recommendation



SET UP



THE TOUCHING EXPERIENCE

SKIN® offers you the most compelling interactive multi-media experience with multiuser and multitouch functionality. Semantic content composition, strong visual appearance and passive or active interaction gives you unique possibilities.

SKIN® provides a playful multimedia experience with the Retailers, Corporations or Institutions Brand and Portfolio, aggregated with contextualized information like related live Twitter Feeds, Facebook pages, YouTube Videos and other web sources, leveraging existing media assets.

SKIN® enables you with central management of Hardware, Software and Content and gives you localized play-out options. With the Intel® AIM Suite you get metrics about your audience like gender, age and interest.



USAGE SCENARIOS



ENTERPRISE

- On Site interaction with corporate values, vision, facts and heritage
- Personal greetings and presentation
- Interactive guidance system
- Encourage vivid employee- and client involvement
- Play Trade shows and marketing experiences



CULTURE

- Make your virtual collection tangible
- Enable playful knowledge acquisition
- Automatic mash up of exhibit information with live social media
- Offer attractive advertising screen real estate to partners
- Leverage your existing digital content



RETAIL

- Service, recommend, communicate
- Automatic mashup product database and social media
- Personalize with RFID, NFC, Barcode
- Interactive brand experience
- Leverage multi channel strategy
- Sell ad space and content channels
- Connect rewards- and loyalty systems

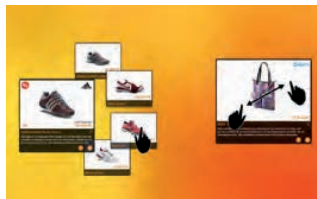


FEATURE OVERVIEW

Present content like videos, apps, web, images, text, slideshows, database- or web-content object (e.g. products) and compose in different formats like relations and sequences, twitter- and rss feed-wall, banner, content streams



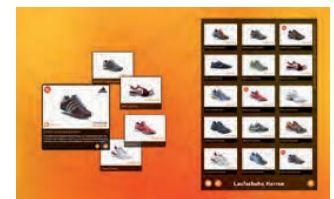
Passive: Person Tracking



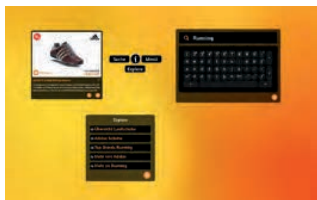
Active: Touch and Gestures



Together or Many: Multi Touch



Navigate Related and Structured



Search by Context and Free Search



Interact by rating and annotating



Recommend: Compare and Collect



Experience Cross Site Communication